

## Minutes

### STUDENT AFFAIRS AND ATHLETICS COMMITTEE

Lavery Hall, Room 350

9:15 a.m.

June 5, 2017

#### Joint Open Session with Finance and Audit Committee

The meeting was called to order at 8:39 a.m.

**Board Members Present:** Mr. Jim Chapman, Mr. Gabe Cohen – undergraduate student representative, Mr. Charles T. Hill, Mr. Mehmood Kazmi, Mr. Chris Petersen, Mr. Wayne Robinson, Mr. Mehul Sanghani, Mr. Dennis Treacy, Mr. Horacio Valeiras.

**VPI & SU Staff:** Mr. Bill Abplanalp, Mr. Whit Babcock, Mr. Omar Banks, Mr. Bob Broyden, Ms. D'Elia Chandler, Mr. John Cusimano, Mr. Brian Daniels, Dr. John Dooley, Dr. Lee Hawthorne, Mr. Tim Hodge, Ms. Elizabeth Hooper, Ms. Sharon Kurek, Dr. Theresa Mayer, Ms. Nancy Meacham, Dr. Steven McKnight, Dr. Scott Midkiff, Mr. Ken Miller, Mr. Seyi Olusina, Mr. Ryan Orren, Mr. Mark Owczarski, Dr. Patty Perillo, Dr. Scot Ransbottom, Mr. Aaron Reece, Ms. Lisa Royal, Mr. Charlie Ruble, Dr. Tim Sands, Ms. Savita Sharma, Mr. M. Dwight Shelton Jr., Dr. Frank Shushok, Jr., Mr. Brad Sumpter, Mr. Jon Clark Teglas, Mr. Steve Vantine, Ms. Tracy Vosburgh

1. **Motion to Reconvene in Open Session: Motion to begin open session.**
2. **Opening Remarks**
3. **Update on Athletics:** The Committees received an update on Athletics. In response to a request from the Finance and Audit Committee at the April 2017 meeting, the Athletic Director provided a presentation on planned changes in Athletics.
4. **Intercollegiate Athletics Report:** The Committee held a joint meeting with the Finance and Audit Committee to receive an update on Athletics.

#### **Adjournment**

There being no further business, the joint meeting adjourned at 9:19 a.m.

## Minutes

### STUDENT AFFAIRS AND ATHLETICS COMMITTEE

Lavery Hall, Room 350

9:15 a.m.

June 5, 2017

#### **Board Members Present:**

Gabe Cohen, Undergraduate Student Representative

Rector James (Jim) Chapman

Mehmood Kazmi

Chris Petersen

Mehul Sanghani, Committee Chair (Student Affairs and Athletics)

#### **Guests:**

Whit Babcock, Omar Banks, Taran Cardone, David Clubb, Ted Faulkner, Randy Fullhart, Monika Gibson, Hunter Gresham, Hikmet Gursoy, Lee Hawthorne, Byron Hughes, Frances Keene, Lia Kelinsky, Petie Martin, Stephen Mitigue, Seyi Olusina, Patricia (Patty) Perillo, Lizette Rebolledo Bradi Rhodes, Rohsaan Settle, Frank Shushok, Tricia Smith, Heather Wagoner, Kim Winston, and Chris Wise

**The meeting was called to order at 9:25 a.m.**

#### **Open Session**

- 1. Introductions, Opening Remarks, and Approval of April 3, 2017 Minutes:** Mr. Mehul Sanghani, committee chair, offered introductions and opening remarks. He then presented the minutes of the April 3, 2017, Student Affairs and Athletics Committee meeting to the committee for review and approval.

**An incorrect spelling of a last name was made to the minutes. A motion was made and passed unanimously to approve the minutes with the correction noted.**

- 2. Updates from the Division of Student Affairs:** Dr. Patty Perillo, vice president for student affairs, provided a robust update on the Division of Student Affairs including achievements for the year and challenges looking ahead, as well as ways the university is managing over-enrollment for academic year 2017 - 2018.

A new residence hall will open in the fall housing members of the Corps of Cadets. The Corps also launched the second Global Scholars Program trip to France this year. Progress is being made on the Leadership and Military Science Building.

DSA Advancement has had a successful year with increased cash gifts and the establishment of a Young Alumni Advisory Board. The Division also awarded \$78,900 to 20 students through divisional scholarships.

Dining Services continues to receive national accolades. Director Ted Faulkner was recently awarded the Silver Plate Award, and Dining was ranked in the Top 4 in the Princeton Review for Best Campus Food (for the 11<sup>th</sup> straight year). The food trucks served over 71,000 meals and generated \$450K in revenue this year. Additionally, Dining launched "Tapingo," an application allowing students and customers to order remotely through electronic devices.

Housing and Residence Life implemented the StarRez database system which allows students to select their own assignments and search for roommates using the webportal. This summer is the first time it is being used. We are also looking forward to opening new living learning communities this fall: Mozaiko and Studio 72. The Leadership living learning community will be expanded post O'Shaughnessy Hall renovations next year.

We saw an 80% increase in Fraternity and Sorority Life participants in our leadership education programs. Additionally, the Interfraternity Council and Panhellenic Council chapter presidents unanimously supported measures to confront sexual violence and other misconduct within the community.

We participated in the National Assessment of Student Conduct Adjudication Processes (NASCAP) and found that many students (higher than 75%) who have gone through our Student Conduct process feel that they were given the chance to tell their side of the story, that they were treated respectfully during the process, that they have responsibility to others in the community, and that they are less likely to engage in the same behavior again.

In the Health and Wellness areas, we saw significant increases in students served across all departments (Recreational Sports, Cook Counseling, Schiffert Health, Services for Students with Disabilities, and Hokie Wellness).

This year we increased the number of Hokies who have taken StrengthsFinder. A total of 24,735 people have taken it, which is an increase of 7,427 from last year.

Student Engagement and Campus Life opened a new U.S. Passport Facility in Squires and has seen 527 clients since opening. We also increased the number of active, registered student organizations by 121 this year.

New Student Programs worked to increase the number of Orientation Leaders who self-identified as being members of underrepresented populations by 50%.

The Intercultural Engagement Center opened three new cultural centers during the 2016-2017 academic year, they were: the Hispanic and Latino Cultural Center, the LGBTQ+

Center, and the American Indian and Indigenous Community Center. In fall 2017, Virginia Tech will welcome the largest and most diverse group of students in its history.

Cranwell International Center worked collaboratively this year to lead the university-wide implementation of Sunapsis, a software system designed to enhance business operations and enable the university to batch interface with the US Department of Homeland Security's Student and Exchange Visitor Information System. Virginia Tech will offer two in-country pre-orientation programs in China this summer.

Challenges facing the Division moving forward include: managing the enrollment growth, physical space and funding needs, responding to the needs of the most diverse student population, and workforce challenges.

3. **Hokie Handbook:** Due to time constraints Mr. Rohsaan Settle, director of student conduct, was unable to share information regarding conversations that have taken place this year with the Hokie Handbook review committee.
4. **Cranwell International Center:** Mr. David Clubb, director of Cranwell International Center offered a presentation on the mission, vision, strategic plan, and future goals of our work with international students. The presentation included information on international student enrollment, data for the state and Virginia Tech, as well as current priorities and initiatives related to international students. Approximately 40% of graduate students in Blacksburg and 5% of undergraduate students are international students.

### **Closing Remarks**

Mr. Mehul Sanghani offered closing remarks sharing appreciation for the great work accomplished this past year. He also thanked Gabe Cohen for his work as the 2016-2017 Undergraduate Student Representative to the Board of Visitors, and welcomed the incoming undergraduate representative, Seyi Olusina.

### **Adjournment**

There being no further business, the meeting adjourned at 11:29 a.m.

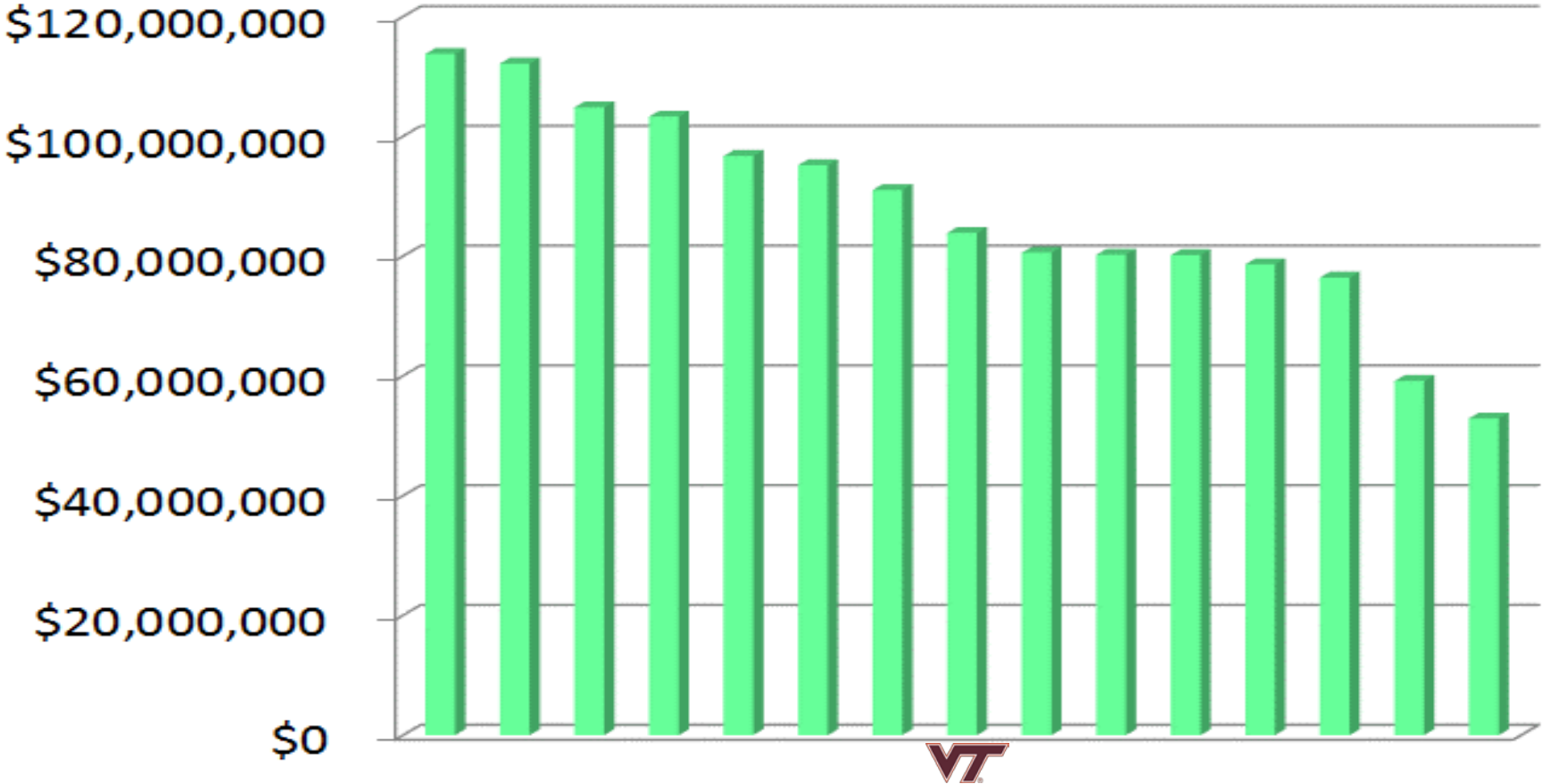


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**ATHLETICS**

Intercollegiate Athletics report to the  
Student Affairs & Athletic Committee of  
the Board of Visitors

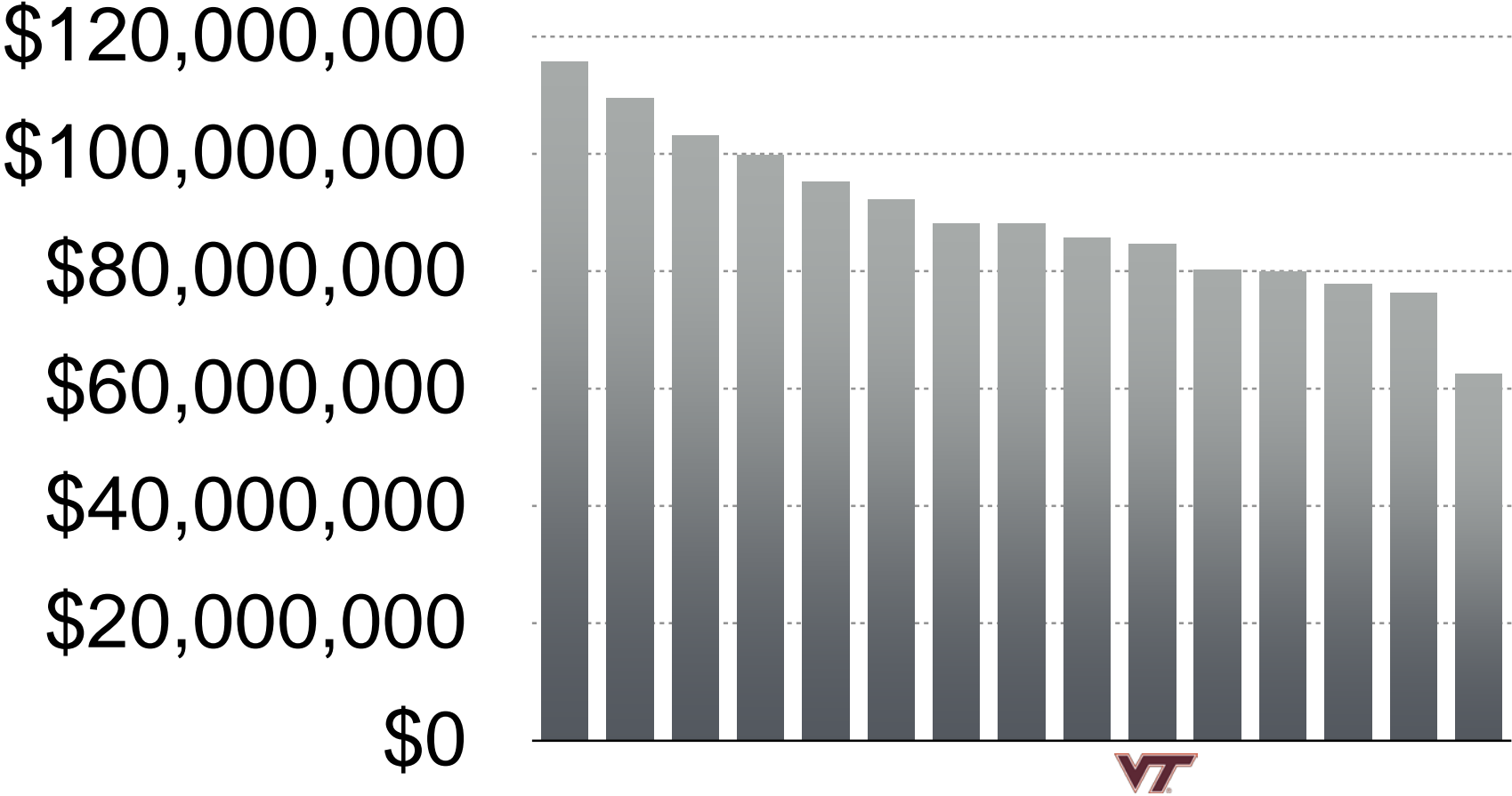
June 5, 2017

# Total Operating Revenue 2015-16



Institution	Revenue
	\$113,754,314
	\$112,146,504
	\$104,823,057
	\$103,272,319
	\$96,722,423
	\$95,175,985
	\$91,026,351
Virginia Tech	\$83,853,128
	\$80,563,324
	\$80,225,029
	\$80,152,320
	\$78,605,477
	\$76,409,293
	\$59,135,811
	\$52,868,287

# Total Operating Expenses 2015-16



Institution	Expenses
	\$115,631,800
	\$109,393,330
	\$103,059,980
	\$99,801,739
	\$95,175,985
	\$92,187,581
	\$88,182,001
	\$88,058,414
	\$85,615,976
Virginia Tech	\$84,617,028
	\$80,152,321
	\$79,905,724
	\$77,730,675
	\$76,301,805
	\$62,498,769

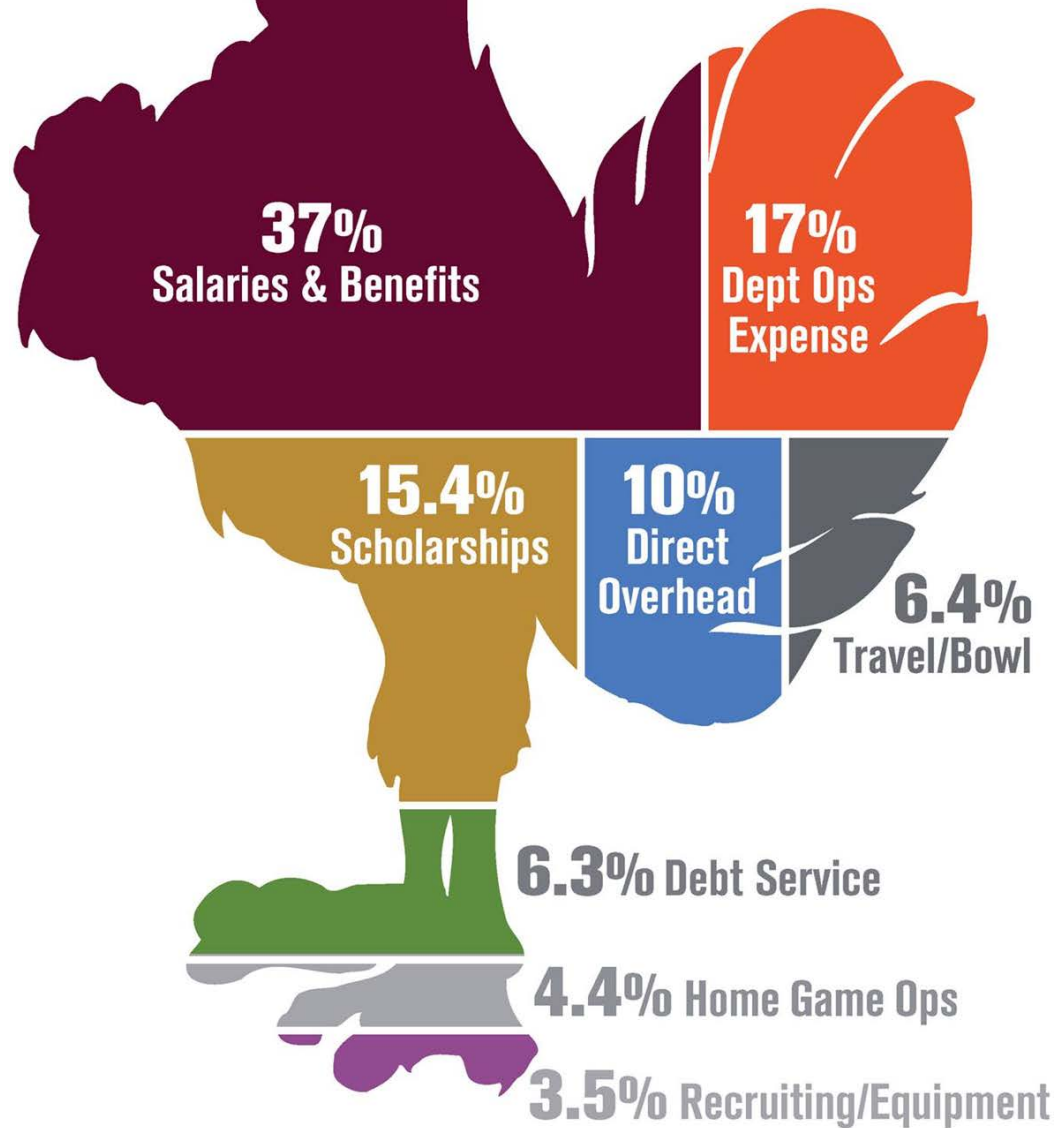
	School	Conf	Total Revenue
1	Texas A&M	SEC	\$192,608,876
2	Texas	Big 12	\$183,521,028
3	Ohio State	Big Ten	\$167,166,065
4	Michigan	Big Ten	\$152,477,026
5	Alabama	SEC	\$148,911,674
6	Florida	SEC	\$147,105,242
7	LSU	SEC	\$138,642,237
8	Oklahoma	Big 12	\$134,269,349
9	Tennessee	SEC	\$126,584,033
10	Penn State	Big Ten	\$125,720,619
11	Auburn	SEC	\$124,657,247
12	Wisconsin	Big Ten	\$123,895,543
13	Florida State	ACC	\$120,822,522
14	Kentucky	SEC	\$116,494,690
15	Georgia	SEC	\$116,151,279
16	Arkansas	SEC	\$114,172,847
17	South Carolina	SEC	\$113,172,545
18	Minnesota	Big Ten	\$111,162,265
19	Michigan State	Big Ten	\$108,687,274
20	Iowa	Big Ten	\$105,969,545
21	Oregon	Pac-12	\$105,701,523
22	Louisville	ACC	\$104,325,207
23	Washington	Pac-12	\$103,540,117
24	Nebraska	Big Ten	\$102,157,399
25	UCLA	Pac-12	\$96,912,767
26	Oklahoma State	Big 12	\$95,931,739
27	Maryland	Big Ten	\$92,686,128
28	Kansas	Big 12	\$91,860,673
29	Virginia	ACC	\$91,256,772
30	Missouri	SEC	\$91,217,778
31	West Virginia	Big 12	\$90,523,565
32	North Carolina	ACC	\$89,128,256
33	Indiana	Big Ten	\$88,362,421

	School	Conf	Total Revenue
34	Mississippi	SEC	\$87,602,519
35	Arizona	Pac-12	\$87,135,331
36	Illinois	Big Ten	\$85,998,659
37	California	Pac-12	\$85,539,904
38	Arizona State	Pac-12	\$84,440,040
39	Clemson	ACC	\$83,534,371
<b>40</b>	<b>Virginia Tech</b>	<b>ACC</b>	<b>\$80,230,095</b>
41	Texas Tech	Big 12	\$79,979,481
42	Georgia Tech	ACC	\$77,202,758
43	North Carolina State	ACC	\$76,834,603
44	Purdue	Big Ten	\$75,637,694
45	Mississippi State	SEC	\$75,400,407
46	Kansas State	Big 12	\$75,323,278
47	Iowa State	Big 12	\$75,283,516
48	Connecticut	AAC	\$72,155,789
49	Rutgers	Big Ten	\$70,558,935
50	Colorado	Pac-12	\$67,852,236
51	Oregon State	Pac-12	\$64,876,006
52	Utah	Pac-12	\$62,441,552
53	Washington State	Pac-12	\$54,112,604
54	Cincinnati	AAC	\$52,536,185
55	Central Florida	AAC	\$51,455,603
56	Air Force	Mt. West	\$50,191,669
57	San Diego State	Mt. West	\$49,011,745
58	East Carolina	AAC	\$48,918,305
59	South Florida	AAC	\$45,479,012
60	Nevada-Las Vegas	Mt. West	\$45,015,536
61	James Madison	CAA	\$44,825,701
62	Houston	AAC	\$44,815,210
63	Old Dominion	C-USA	\$43,994,715
64	Boise State	Mt. West	\$43,858,018
65	Memphis	AAC	\$43,430,404



# Athletics Expense Budget

**\$84.6 Million** (for 2015-16)

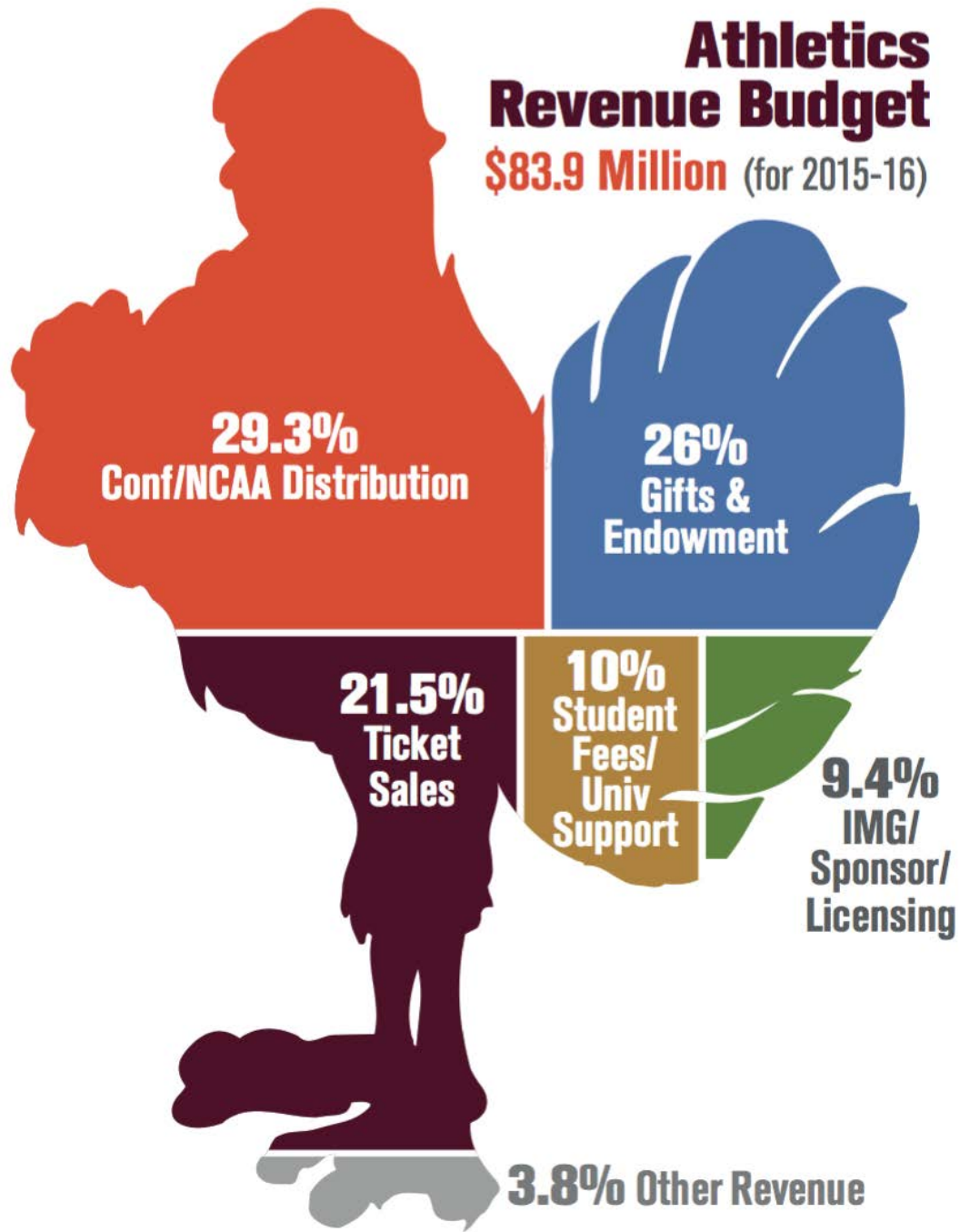


<b>Operating Expenses</b>	<b>Total</b>
Athletic student aid	\$13,005,095
Guarantees	\$1,470,140
Coaching salaries, benefits, and bonuses paid by the University and related entities	\$18,152,365
Coaching salaries, benefits and bonuses paid by a third party	\$210,000
Support staff/administrative compensation, benefits, and bonuses paid by the University and related entities	\$12,999,862
Severance payments	\$1,819,448
Recruiting	\$1,457,158
Team travel	\$4,147,370
Sports equipment, uniforms and supplies	\$1,479,589
Game expenses	\$3,749,133
Fund raising, marketing and promotions	\$1,109,555
Spirit groups	\$395,919
Athletic facility leases, and rental fees	\$267,725
Athletic facility debt service	\$5,298,419
Direct overhead and administrative expenses	\$8,411,733
Indirect cost paid to the institution by athletics	\$4,575,434
Medical expenses and insurance	\$1,202,124
Memberships and dues	\$47,338
Student-athlete meals (non-travel)	\$1,289,854
Other operating expenses	\$2,245,773
Bowl expenses	\$1,282,955
<b>Total operating expenses</b>	<b>\$84,616,989</b>

<b>Total operating revenues</b>	\$83,853,128
<b>Total operating expenses</b>	\$84,616,989
<b>Excess (deficiency) of revenues over (under) expenses</b>	<b>(\$763,901)</b>

# Athletics Revenue Budget

**\$83.9 Million** (for 2015-16)



<b>Operating Revenues</b>	<b>Total</b>
<b>Ticket sales</b>	\$18,053,062
<b>Student fees</b>	\$8,642,256
<b>Direct Institutional Support</b>	\$2,351
<b>Guarantees</b>	\$756,173
<b>Contributions</b>	\$19,192,391
<b>In-kind</b>	\$155,868
<b>Compensation and benefits provided by a third party</b>	\$210,000
<b>Media rights</b>	\$20,524,892
<b>NCAA distributions</b>	\$3,352,205
<b>Conference distributions (non-media or bowl)</b>	\$5,057,609
<b>Program, novelty, parking, and concession sales</b>	\$1,526,362
<b>Royalties, licensing, advertisement and sponsorships</b>	\$2,279,608
<b>Athletics restricted endowment and investment income</b>	\$2,380,531
<b>Bowl revenues</b>	\$1,200,435
<b>Other operating revenue</b>	\$527,010
<b>Total operating revenues</b>	\$83,853,128



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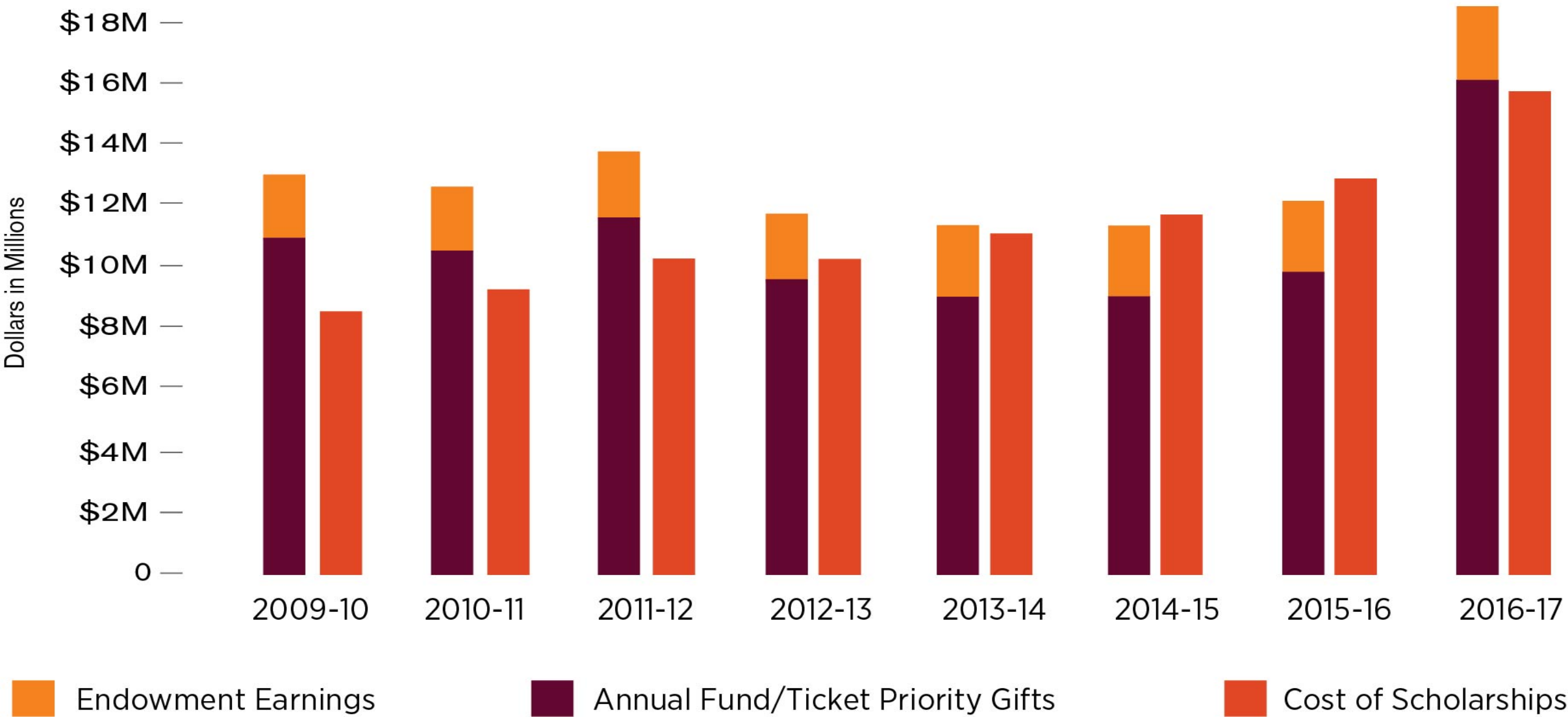


VIRGINIA TECH

DRIVE FOR 25

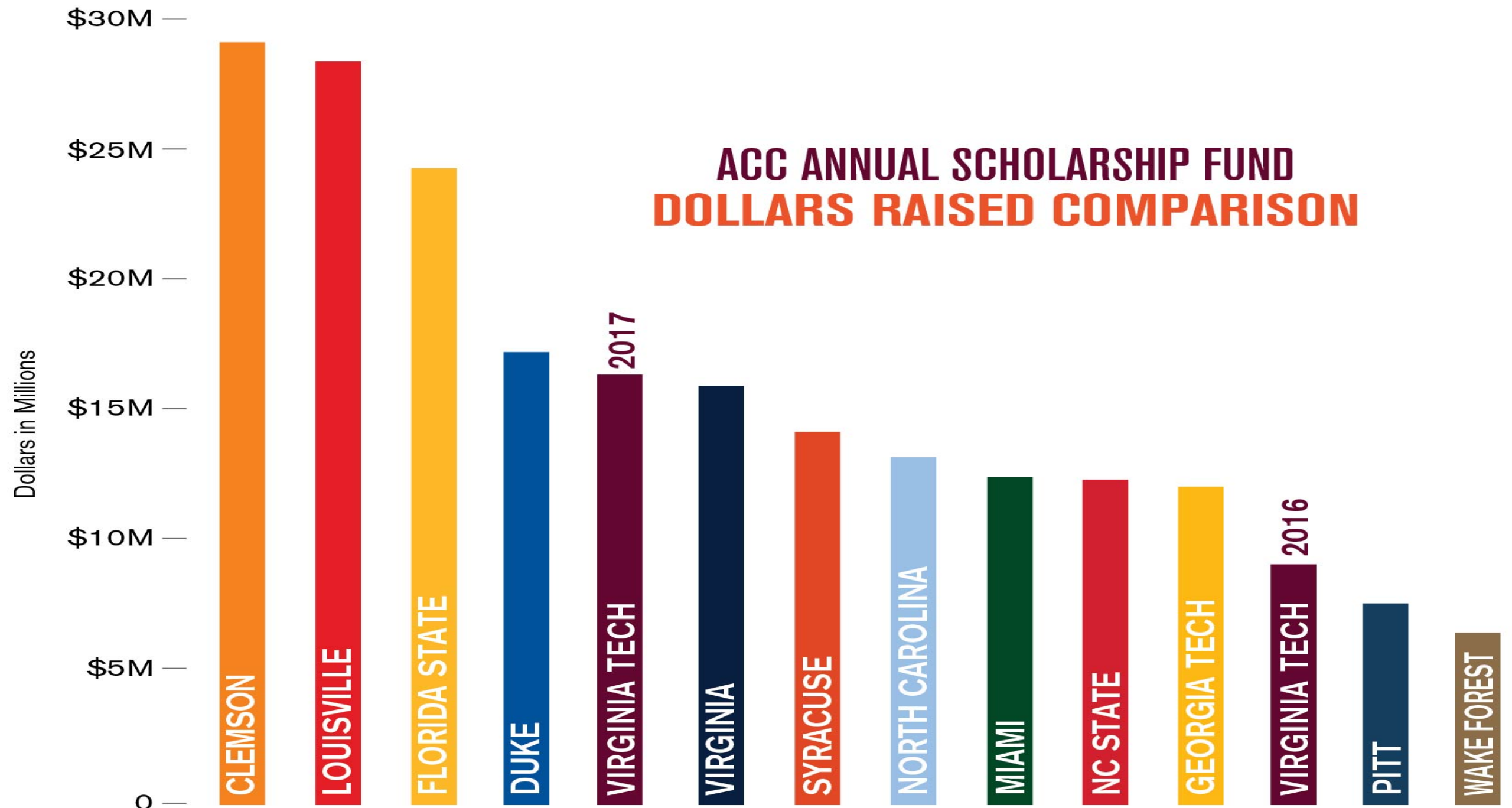
[www.drivefor25.com](http://www.drivefor25.com)

# VIRGINIA TECH ATHLETIC SCHOLARSHIP COSTS



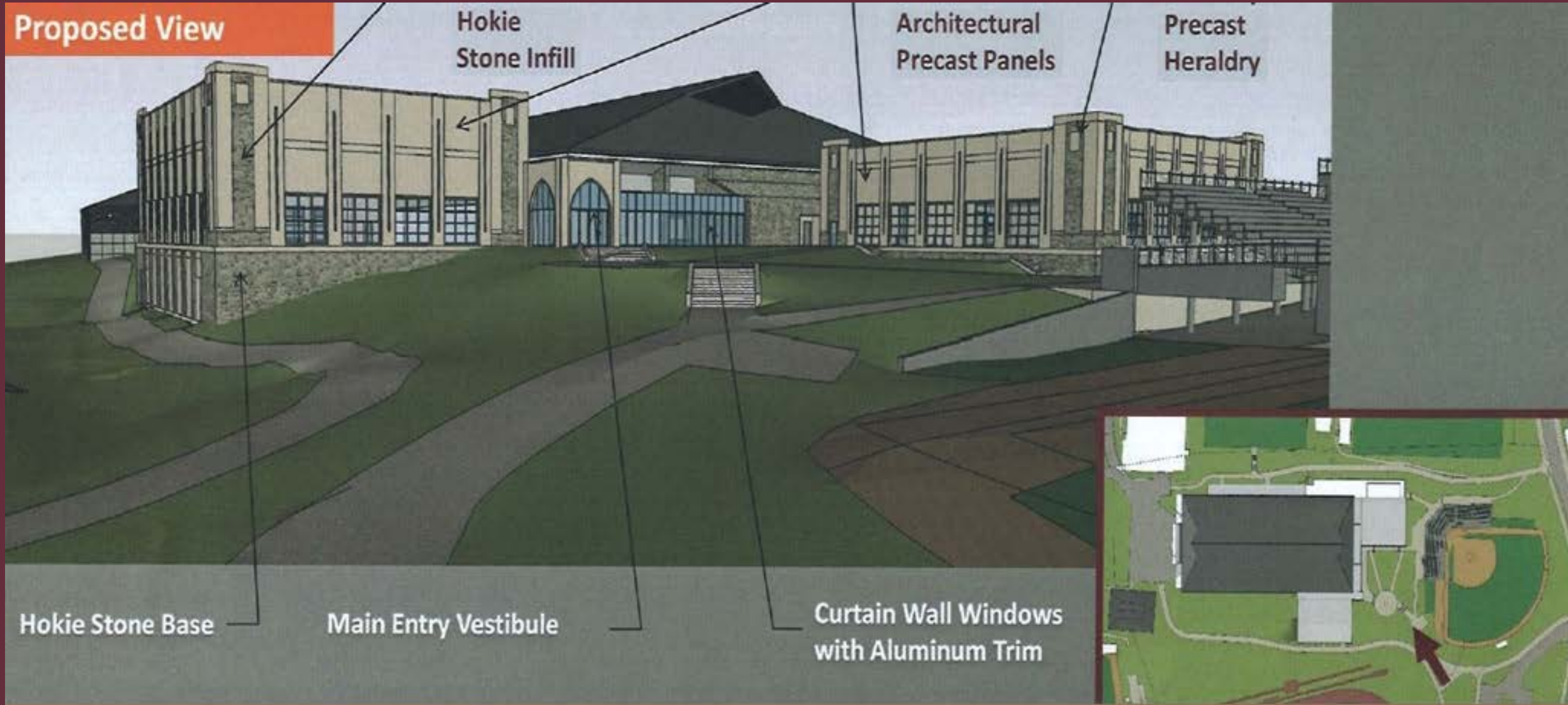


# ACC ANNUAL SCHOLARSHIP FUND DOLLARS RAISED COMPARISON



Figures for Notre Dame and Boston College not available

Proposed View





FUTURE PROJECTS  
UNDER CONSIDERATION

Rector Fieldhouse  
RENOVATION

PROJECT DETAILS:

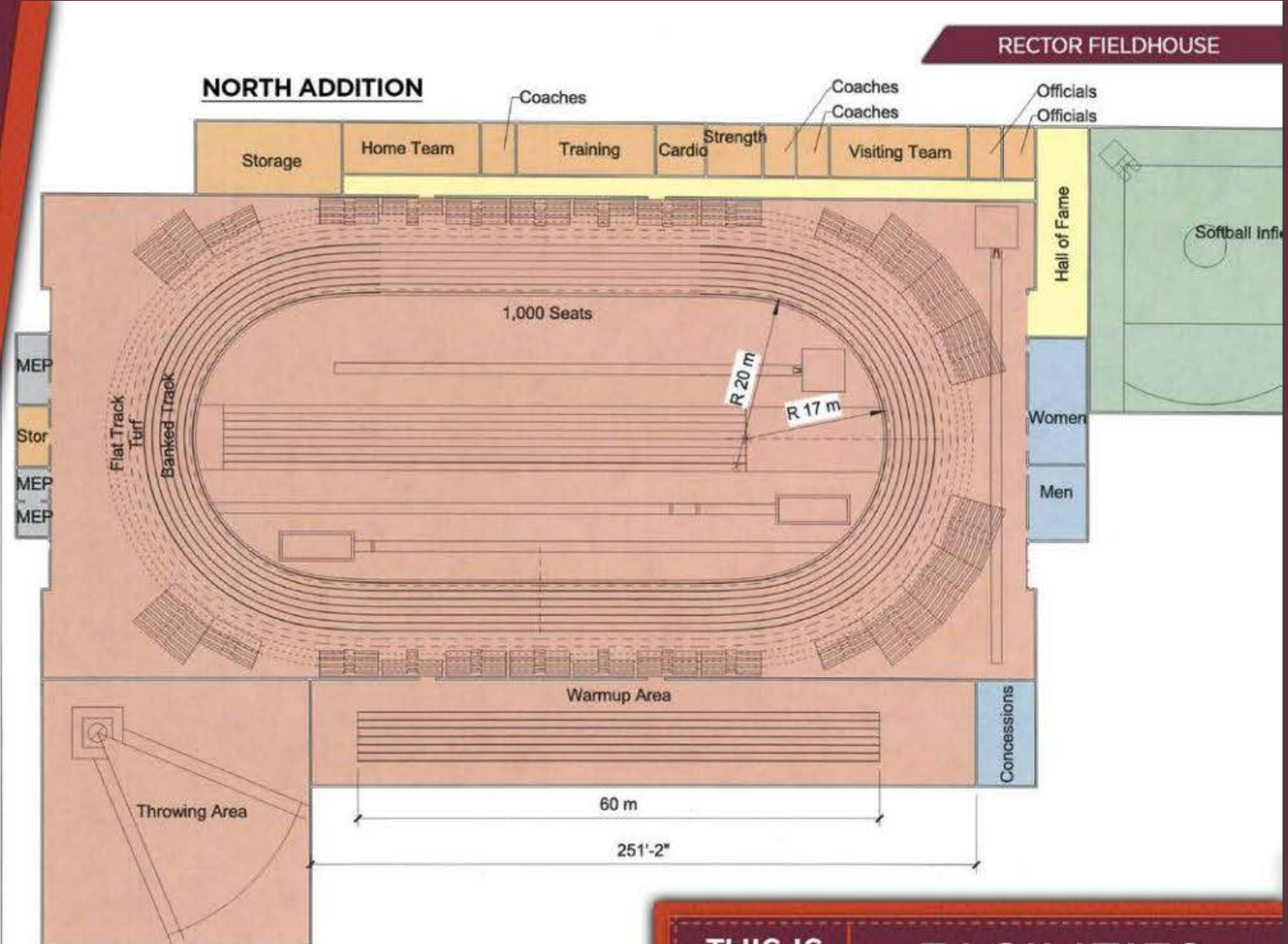
The final phase of the Rector Fieldhouse renovation includes an addition to the north side of the current structure. As shown in the diagram (orange area), the new addition will house a cardio room, strength room, training area and storage. The addition will also provide brand new locker rooms that will replace the trailers currently used as in-game locker rooms for both Soccer & Lacrosse. The increase in space will be beneficial when hosting ACC Indoor Track Championships and other large-scale indoor meets.

COST:

Included in total cost of Rector renovation

TARGETED COMPLETION:

Fall 2017







VIRGINIA TECH  
ATHLETICS



VIRGINIA TECH  
BASEBALL





VIRGINIA TECH  
ATHLETICS



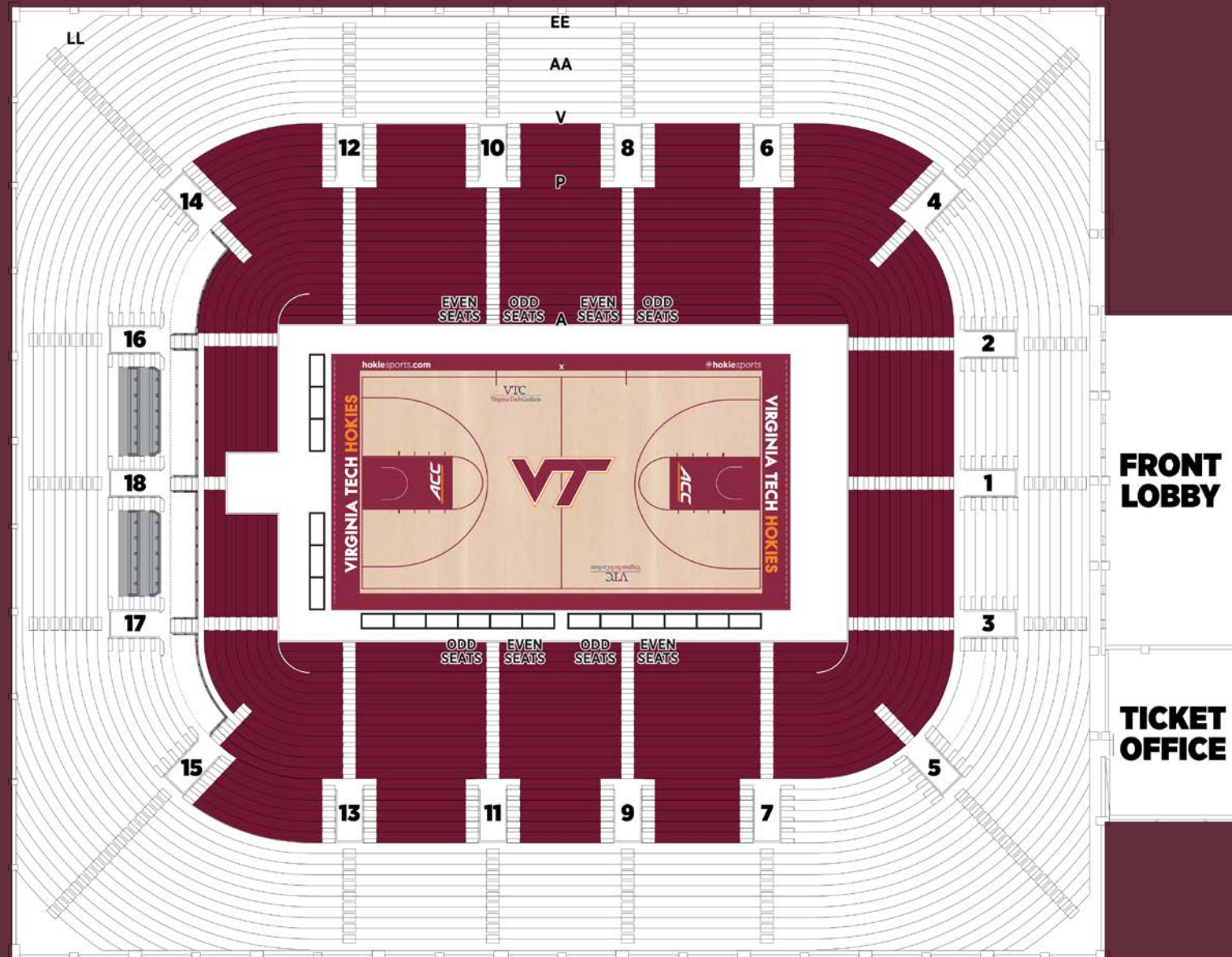
VIRGINIA TECH  
BASEBALL



VIRGINIA TECH<sup>®</sup>  
ATHLETICS





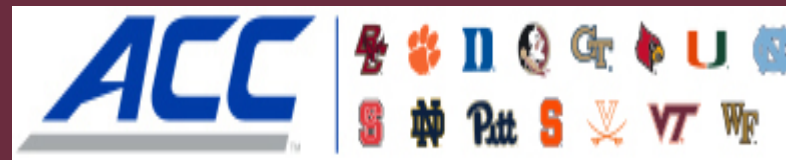






**VIRGINIA TECH**®  
**ATHLETICS**

Coming in 2019  
The ACC Channel





# Existing Bowman Room





# Athletic Nutrition Center, Interior Conceptual Rendering



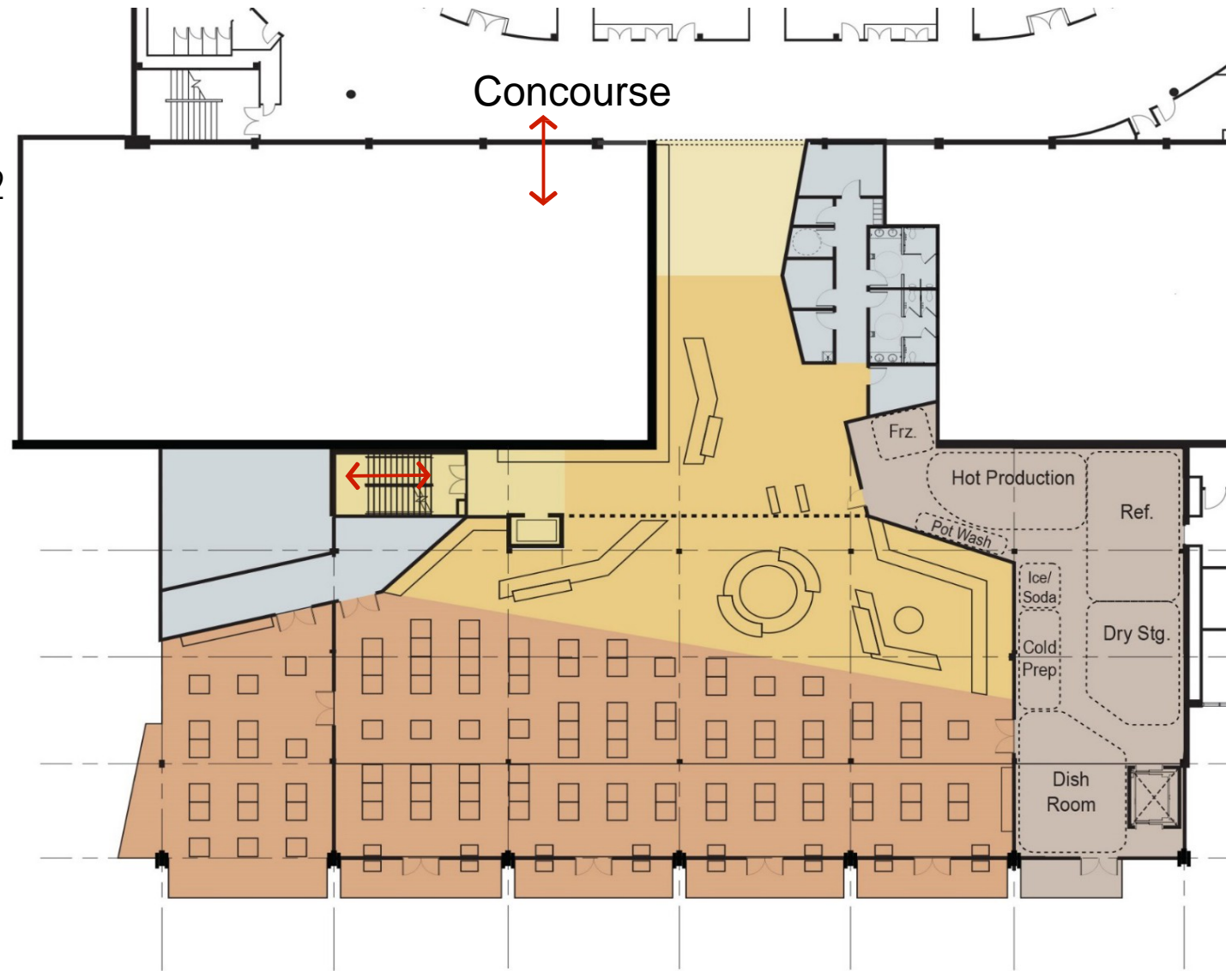
Athletic Nutrition Center, Conceptual Rendering





# Athletic Nutrition Center Fourth Floor

- 250+ Seats
- Restrooms to be provided per 2012 International Building Code (IBC) fixture count minimums



- ↔ Means of Egress
- Dining
- Kitchen
- Severy
- Circulation
- Support



PROPOSED CONCEPT







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**ATHLETICS**

Future Vision  
& Capital Campaign  
(Verbal Update)



**VIRGINIA TECH<sup>®</sup>**  
**ATHLETICS**

Closing Remarks

Q & A

# Division of Student Affairs

## Achievements and Challenges

Dr. Patricia A. Perillo  
Vice President of Student Affairs

# Significant Achievements – 2016-2017

## CORPS OF CADETS

- Opening new Corps Residence Hall in Fall
- Launched second Global Scholars program trip to France
- Progress on Leadership & Military Science Building

## DSA ADVANCEMENT

- Increased cash gifts received
- Awarded Division Scholarships - \$78,900 to 20 students
- Established Young Alumni Advisory Board



# Significant Achievements – 2016-2017

## DINING

- Food Trucks served over 71,000 meals, generated \$450K in revenue, provided services to over 20 special events
- Received **AWARDS!**
- Launched “Tapingo”

## HOUSING & RESIDENCE LIFE

- Implemented StarRez database system
- Increased interest in the Residence Life leadership positions
- Opening new living learning communities opening in fall: Mozaiko, Studio 72, and, Leadership

# Significant Achievements – 2016-2017

## FRATERNITY & SORORITY LIFE

- Increased number of participants in leadership education experiences by 80%
- Interfraternity Council and Panhellenic Council chapter presidents unanimously supported measures to confront sexual violence and other misconduct within the community

## STUDENT CONDUCT

- Participated in the National Assessment of Student Conduct Adjudication Processes (NASCAP):
  - 81.32 % stated that they were given the chance to tell their side of the story during the conduct meeting
  - 84.42 % of Virginia Tech stated that they were treated respectfully during the conduct meeting
  - 84.92 % of Virginia Tech stated that they have responsibility to others in the academic community
  - 74.75% of Virginia Tech stated that they are less likely to engage in same behavior

# Significant Achievements – 2016-2017

## HEALTH & WELLNESS AREAS

- Increased number of intramural games, “Exercise is Medicine” program, and swim lessons offered through Rec Sports
- Increased services (individual and group) due to demand at Cook Counseling
- 1120 students participated in 21<sup>st</sup> birthday program (32% of all students turning 21), 500+ employees and students taking part in Mindfulness programming offered by Hokie Wellness

## STRENGTHS-BASED LEARNING

- Increased number of Hokies who have taken StrengthsFinder; total overall is 24,735 with 7,427 added this year
- Trained 25 Strengths Consultants

# Significant Achievements – 2016-2017

## STUDENT ENGAGEMENT & CAMPUS LIFE

- Opened U.S. Passport Acceptance Facility in Squires
- Increased number of student organizations this year by 121 for total of 841

## NEW STUDENT PROGRAMS

- Increased number of underrepresented students (self-identified) serving as Orientation Leaders

# Significant Achievements – 2016-2017

## INTERCULTURAL ENGAGEMENT CENTER

- Opened 3 new cultural and community centers with new Assistant Director positions for each
- Offered monthly engagement opportunities for the entire community
- Increased direct service for underrepresented student success

## CRANWELL INTERNATIONAL CENTER

- Implemented Sunapsis
- Revised New International Undergraduate Students Transition Program

# Challenges for the Next Year: Managing Enrollment Growth

## Housing and Residence Life Strategies

- Contract buy-outs
- Lounge conversion
- Resident Advisors with roommates
- Transfer students not being housed
- June 1 deadline monitoring

## Dining Strategies

- Retail traffic
- PCI Compliance
- Renovations to Dietrick

# Challenges for the Next Year: Managing Enrollment Growth

## Health & Wellness Strategies

- Additional space – Kent Square
- Additional counselors

## Campus Life Strategies

- Additional Orientation session
- Evaluating cultural centers capacity and role
- Evaluating student organization resource needs

# Summary of Challenges for the Next Year:

- Funding needs
- Enrollment growth
- Diverse student body
- Physical space needs
- Workforce challenges



The background of the slide is a faded image showing several hands holding up various international accreditation logos. The logos are in different colors, including green, blue, purple, and pink, and feature different symbols and text. The overall scene suggests a collaborative effort or a presentation of international standards.

# Cranwell International Center

## *What Are We Building?*

Board of Visitors Meeting  
June 5, 2017

*David Clubb, Director, Cranwell International Center*



# Laying Bricks or Building Cathedrals?

# Cranwell International Center: *What Are We Building?*

- ↓ Overview of Cranwell International Center
- ↓ Context for Cranwell's Work
- ↓ Critical Nature of Cranwell's Work
- ↓ Challenges Facing Cranwell



# Cranwell International Center: Introduction and Overview



# CRANWELL MISSION

**Cranwell International Center** exists to *articulate, advocate, and act* in support of *international students, amplifying* their contributions to the Virginia Tech community and to the advancement of the university as more *globally oriented and internationally connected*.



# Context for Cranwell's Work

# A FRAMEWORK FOR THE FUTURE

## GOALS

- ✚ Advance as an internationally recognized, global land-grant university.
- ✚ Strategically address the challenges and opportunities presented by the changing landscape of higher education.







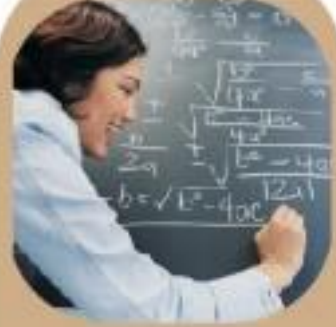
Articulated  
institutional  
commitment



Administrative  
leadership,  
structure, and  
staffing



Curriculum,  
co-curriculum,  
and learning  
outcomes



Faculty policies  
and practices



Student  
mobility



Collaboration  
and  
partnerships

**Comprehensive Internationalization**



“It is the obligation of colleges and universities to **prepare people** for a **globalized world**, including developing the ability to compete economically, to **operate effectively** in **other cultures and settings**, to **use knowledge** to improve their own lives and their communities, and to better comprehend the realities of the **contemporary world** so that they can better meet their **responsibilities as citizens.**”

*(American Council on Education, 2011)*

# National and Institutional Data on International Student Enrollment and Economic Impact

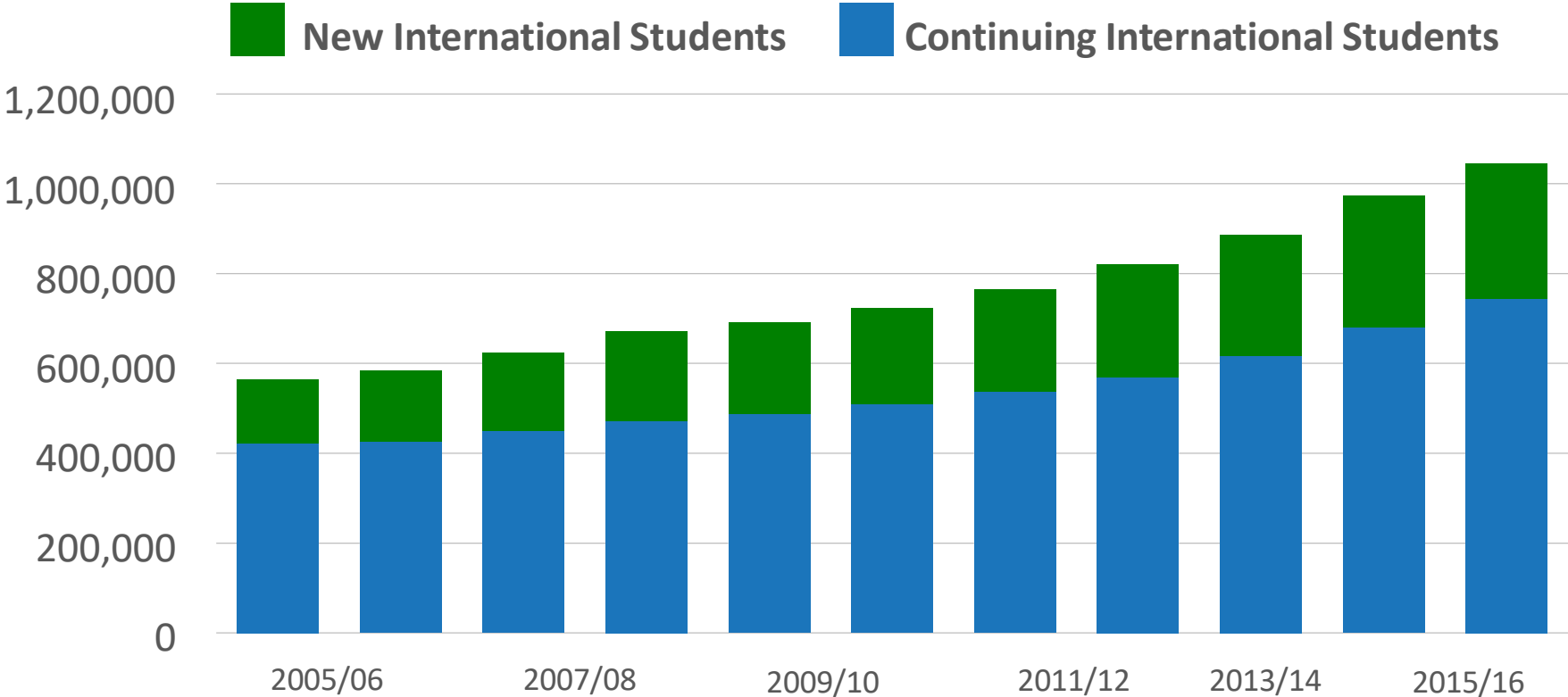






**International student enrollment at US universities surpasses 1 million, making up 5.2 percent of all students enrolled in US higher education**

# International Student Enrollment



**1,043,839**

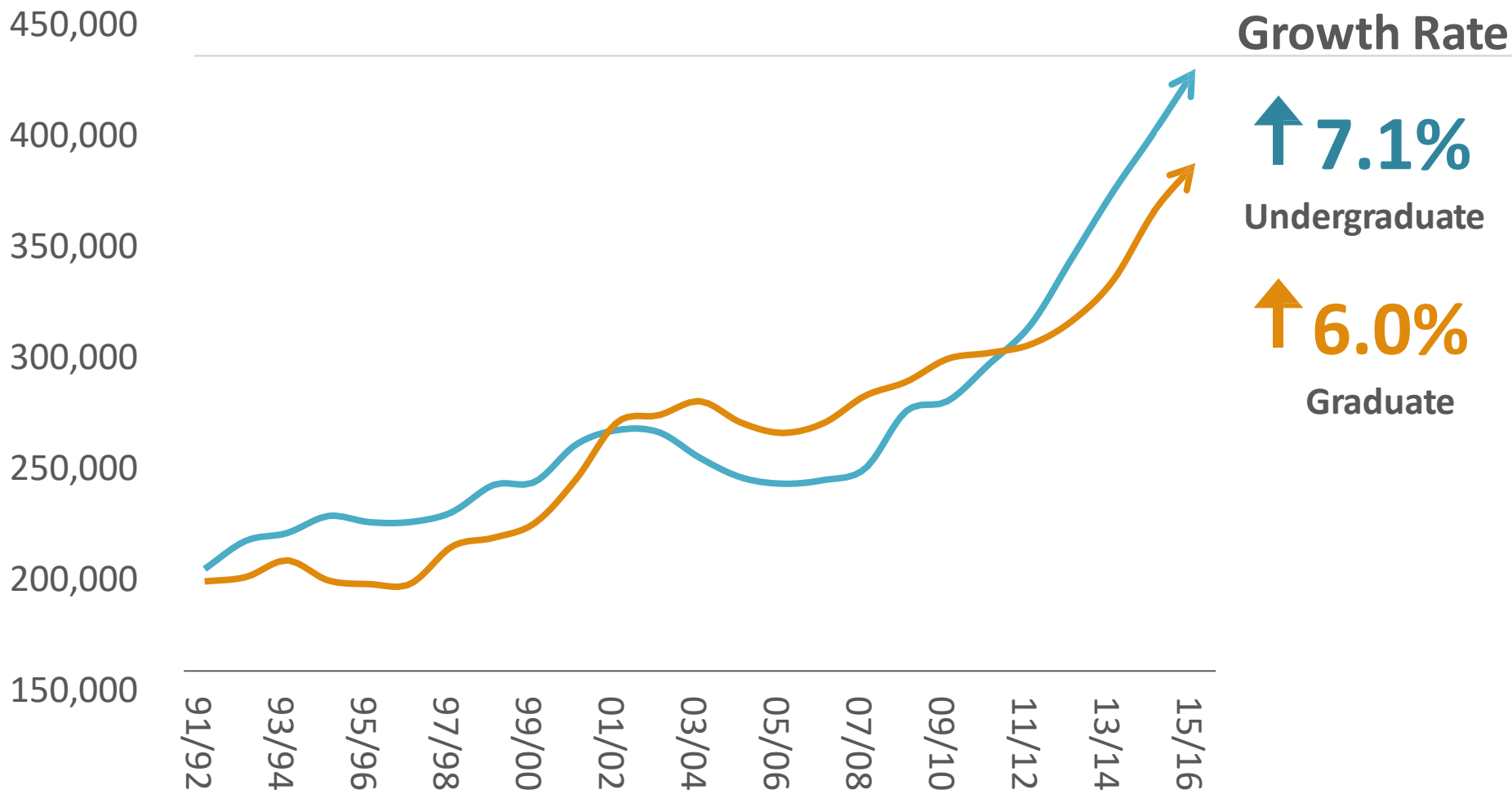
International Students in 2015/16

**7.1%**

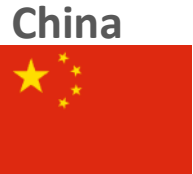
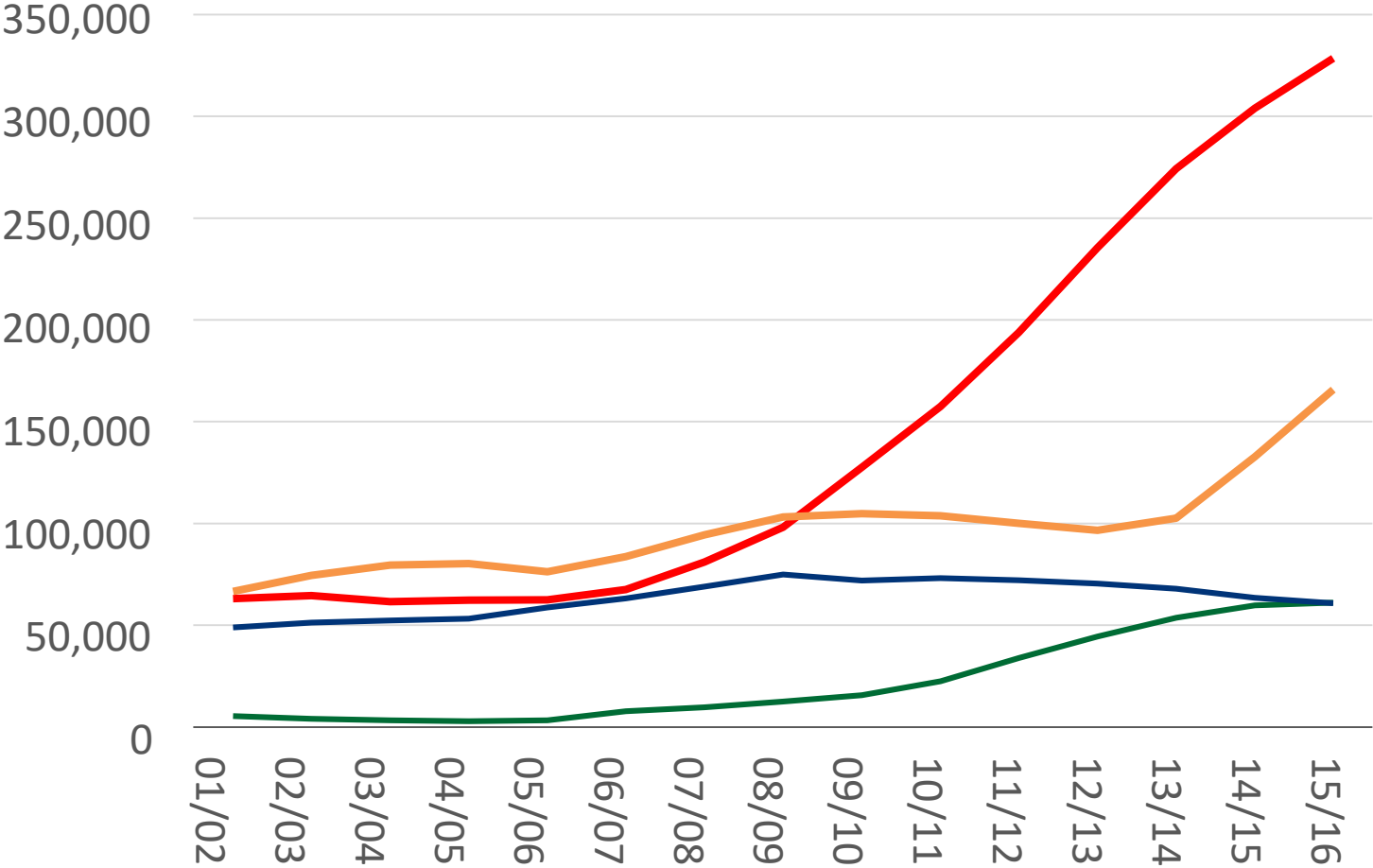
growth in international undergraduate students



# Academic Level

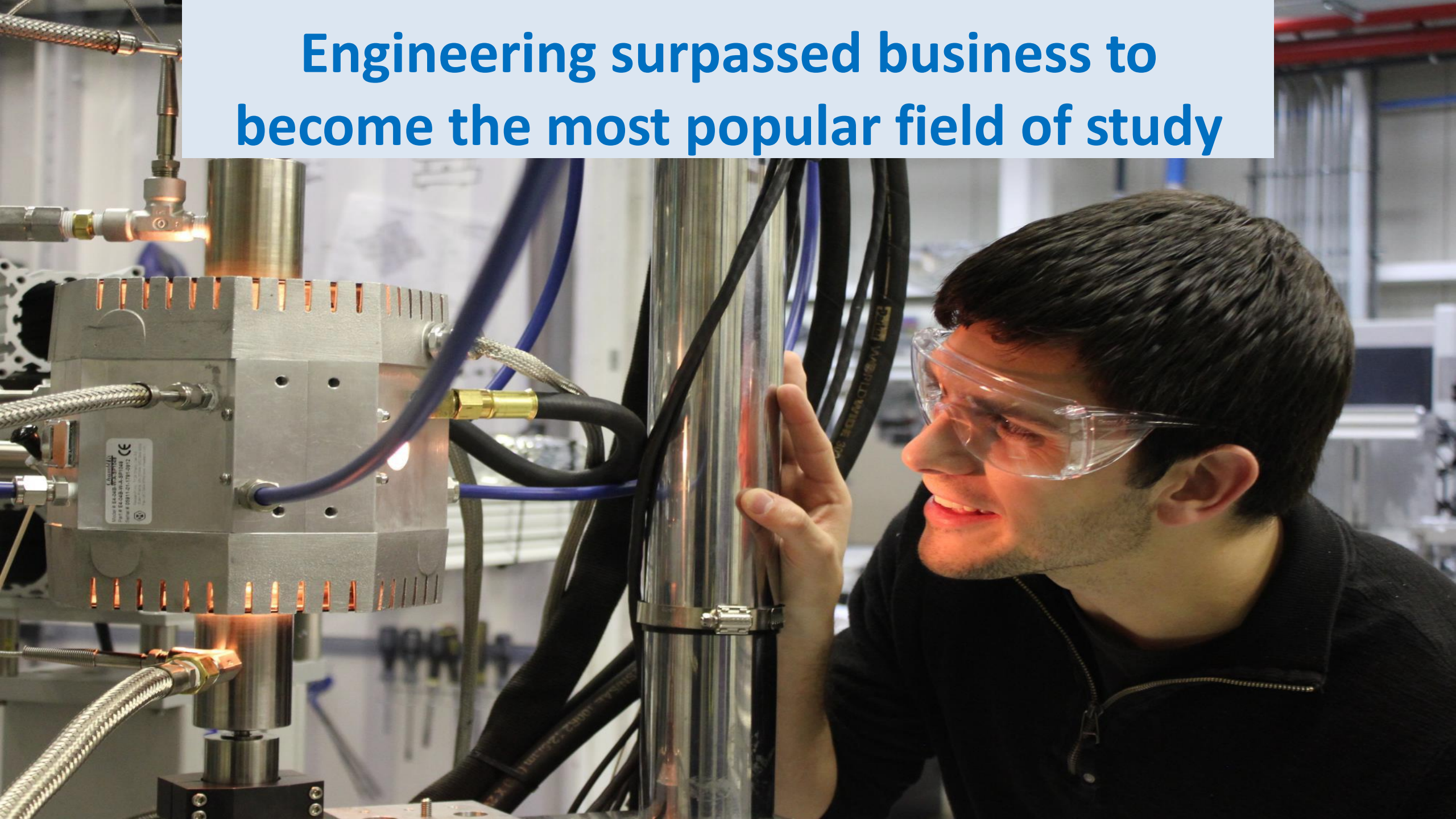


# Top 4 Places of Origin





**Engineering surpassed business to become the most popular field of study**



# Fields of Study



**STEM: 46.1%**

Engineering: 20.8%

Math/Computer Science: 13.6%

Other STEM: 11.7%



**Business & Management: 19.2%**



**Social Sciences: 7.8%**



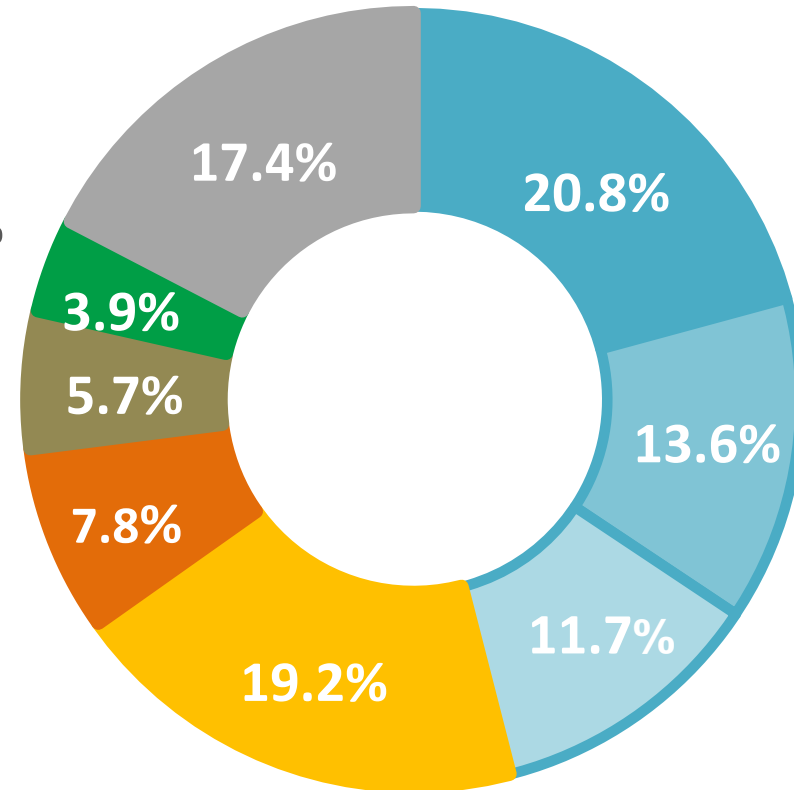
**Fine & Applied Arts: 5.7%**



**Intensive English: 3.9%**



**Undeclared & Other: 17.4%**

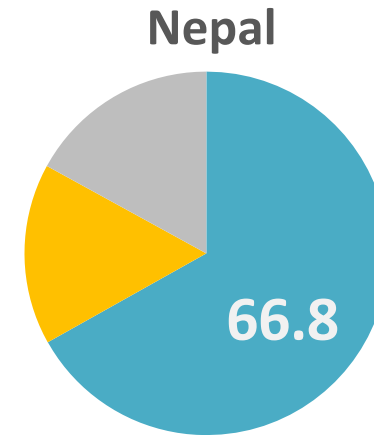
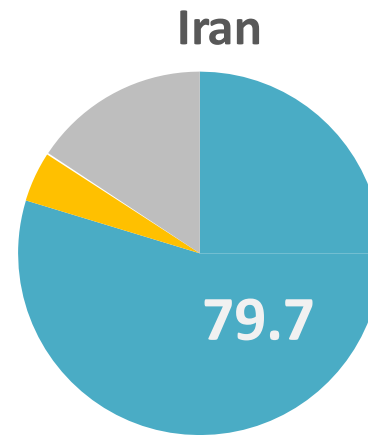
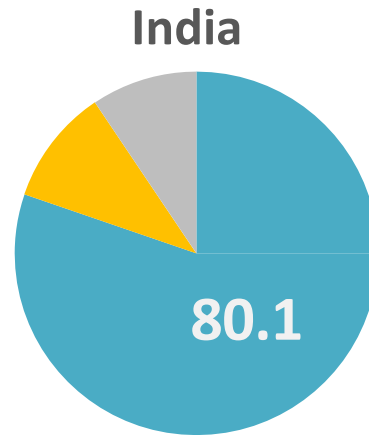




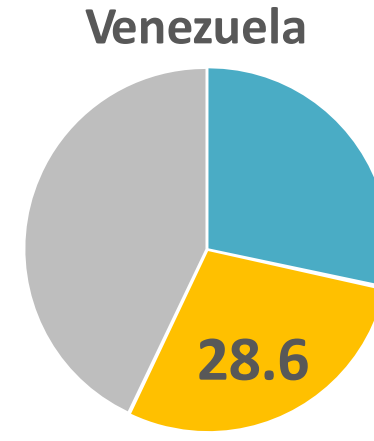
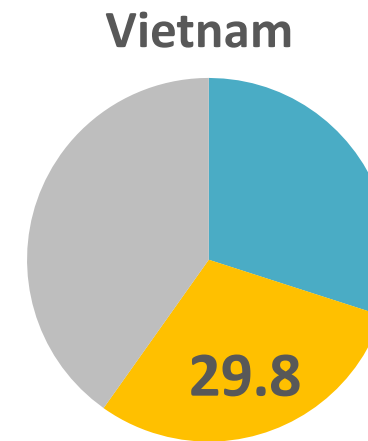
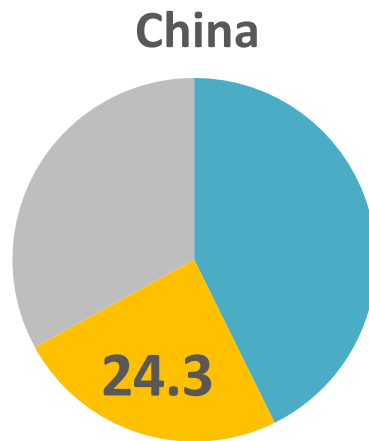
# Fields of Study – STEM & Business



Science, Technology,  
Engineering & Math



Business &  
Management



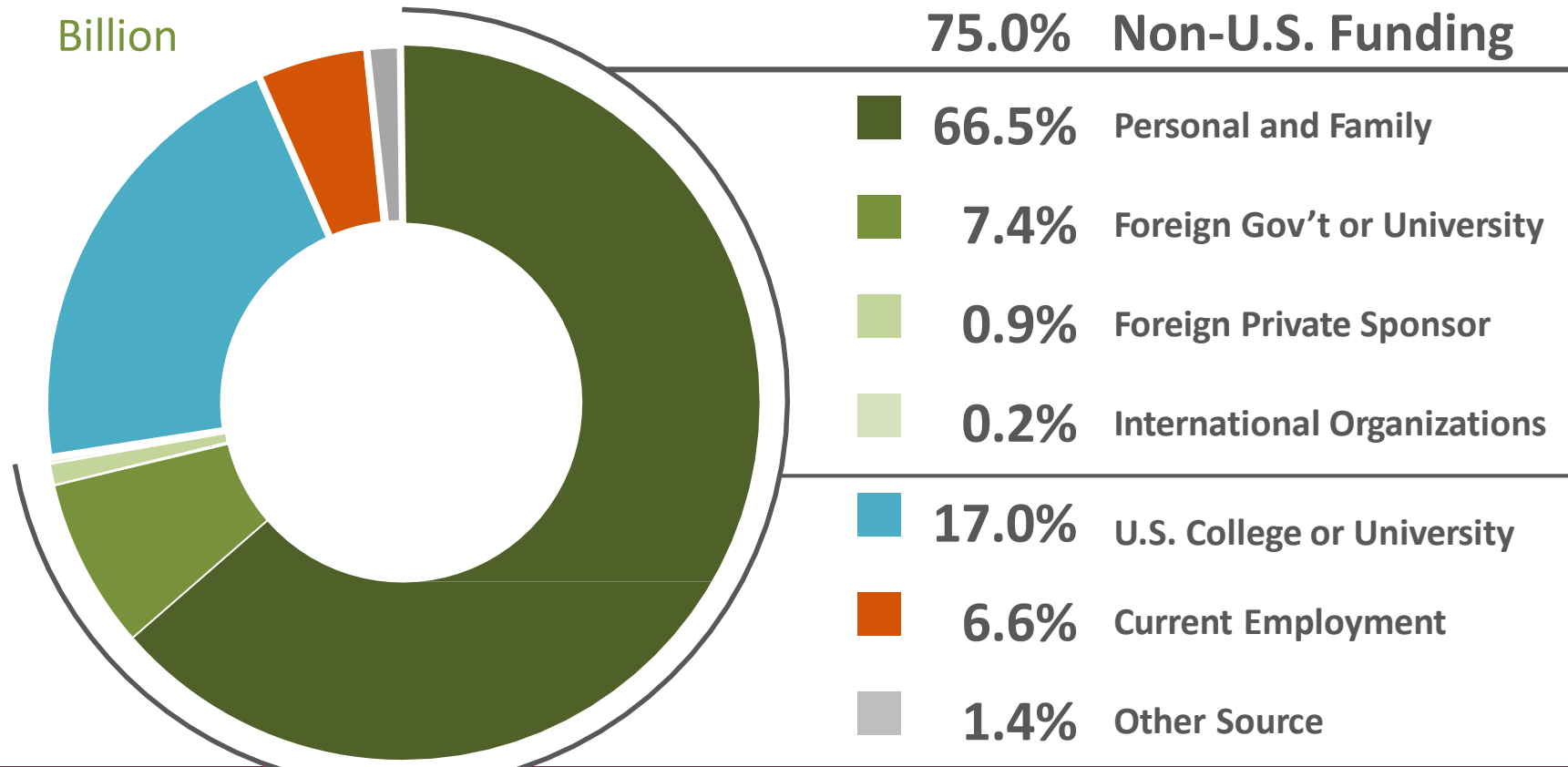
# Sources of Funding

**\$35.8**

Billion

Amount international students contributed to the U.S. economy in 2015.

*-Source: U.S. Department of Commerce*



# 2016 Fall State-Level Data:

## VIRGINIA

### NUMBER OF INTERNATIONAL STUDENTS ENROLLED AT HIGHER EDUCATION INSTITUTIONS IN THE STATE OF VIRGINIA

<u>Number</u>	<u>Rank in US*</u>	<u>% Increase</u>
19,549	16 <sup>th</sup>	7.3

\* Rankings include all 50 U.S. states in addition to Washington, D.C.

# 2016 Fall State-Level Data:

## VIRGINIA

### INSTITUTIONS WITH THE HIGHEST NUMBER OF INTERNATIONAL STUDENTS IN THE STATE OF VIRGINIA

<b>Institution</b>	<b>City</b>	<b>Total</b>
Virginia Polytechnic Institute and State University	Blacksburg	4,020
George Mason University	Fairfax	3,123
University of Virginia - Main Campus	Charlottesville	2,573
Virginia Commonwealth University	Richmond	1,855
Northern Virginia Community College	Annandale	1,703

# 2016 Fall State-Level Data:

## VIRGINIA

### LEADING PLACES OF ORIGIN FOR INTERNATIONAL STUDENTS ENROLLED AT HIGHER EDUCATION INSTITUTIONS IN VA

<b>Rank</b>	<b>Place of Origin</b>	<b>% Total</b>
1	China	26.3
2	India	12.6
3	Saudi Arabia	9.1
4	South Korea	6.4
5	Vietnam	3.2

# 2015 Fall State-Level Data:

## VIRGINIA

### **ECONOMIC IMPACT OF INTERNATIONAL STUDENTS ENROLLED AT HIGHER EDUCATION INSTITUTIONS IN VA**

#### **Estimated International Student Expenditures in the State\***

\$587.6 million

#### **Estimated International Student Expenditures in District 9\*\***

\$118.7 million (\$110 million from Virginia Tech international students)

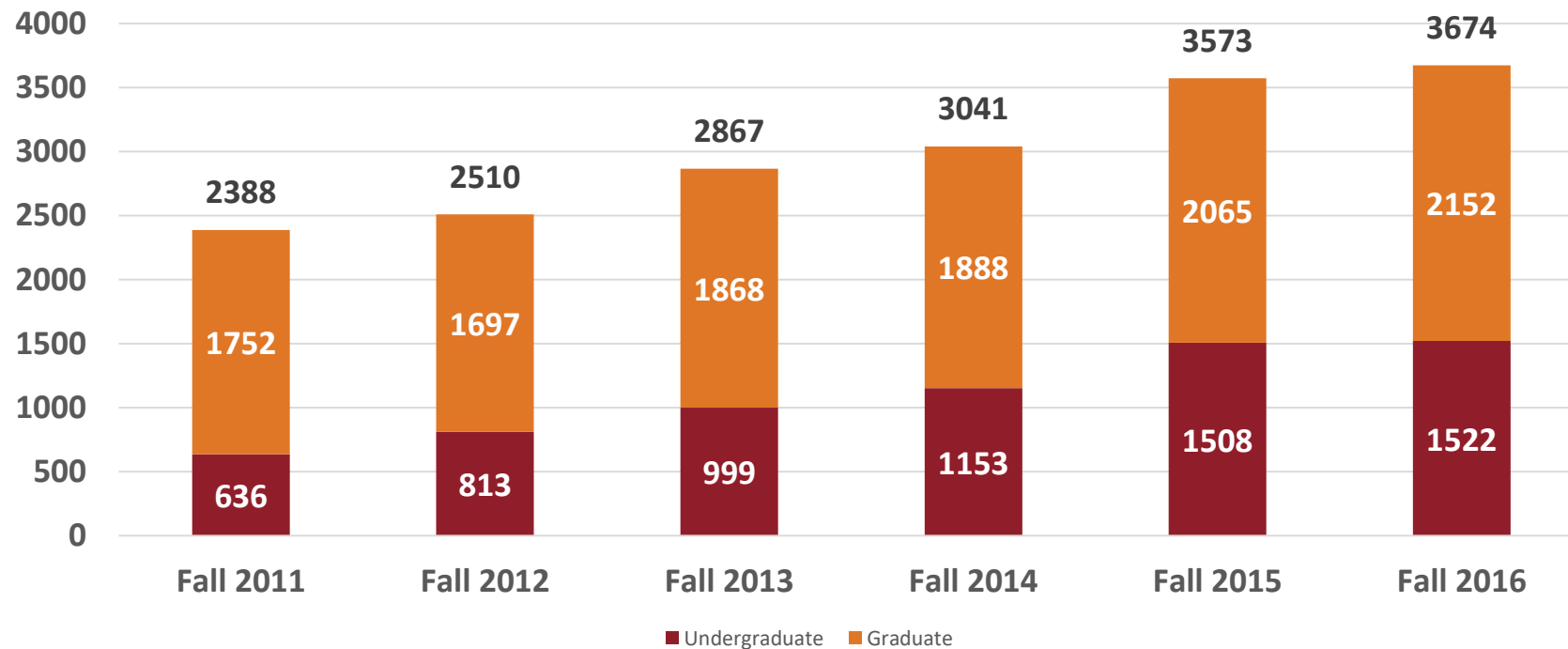
#### **Estimated Jobs Supported by International Students in District 9\*\***

1,810 (1,753 from Virginia Tech international students)

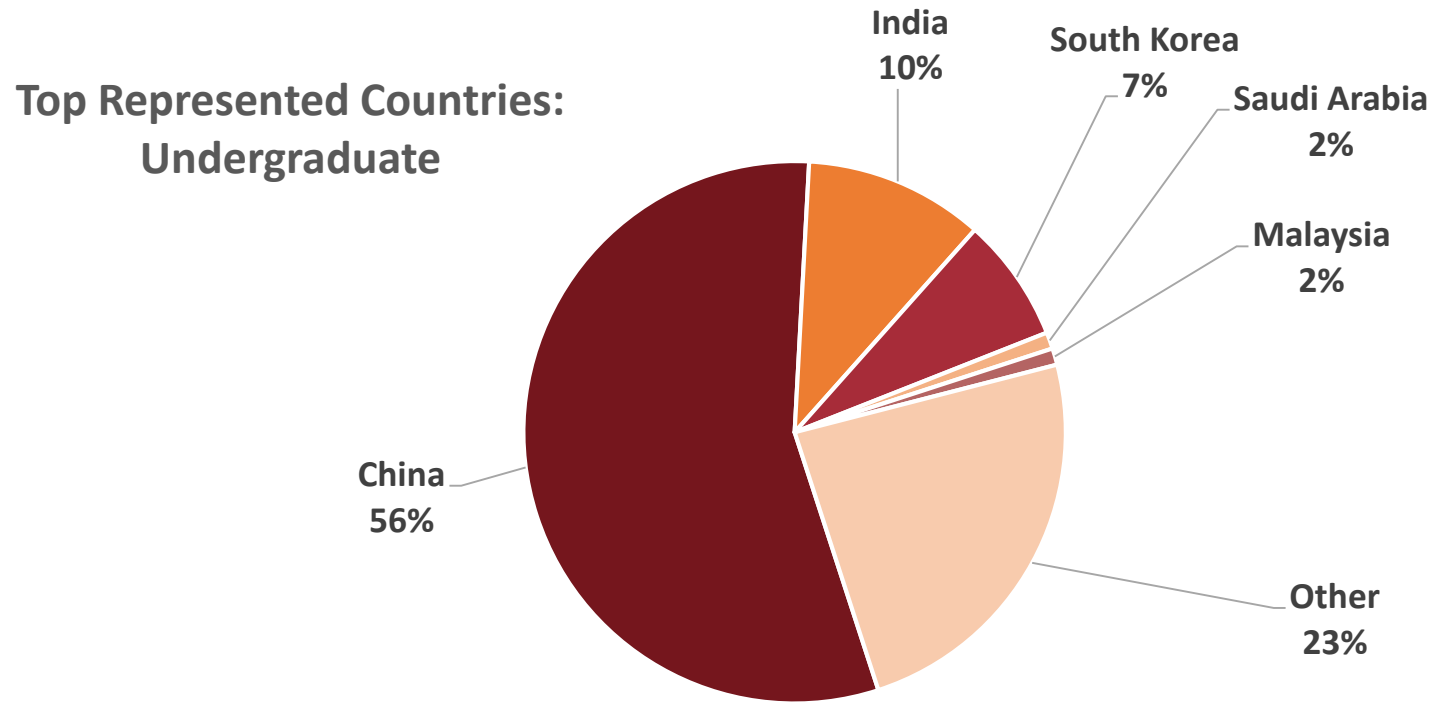


# Virginia Tech FAST FACTS on International Student Enrollment

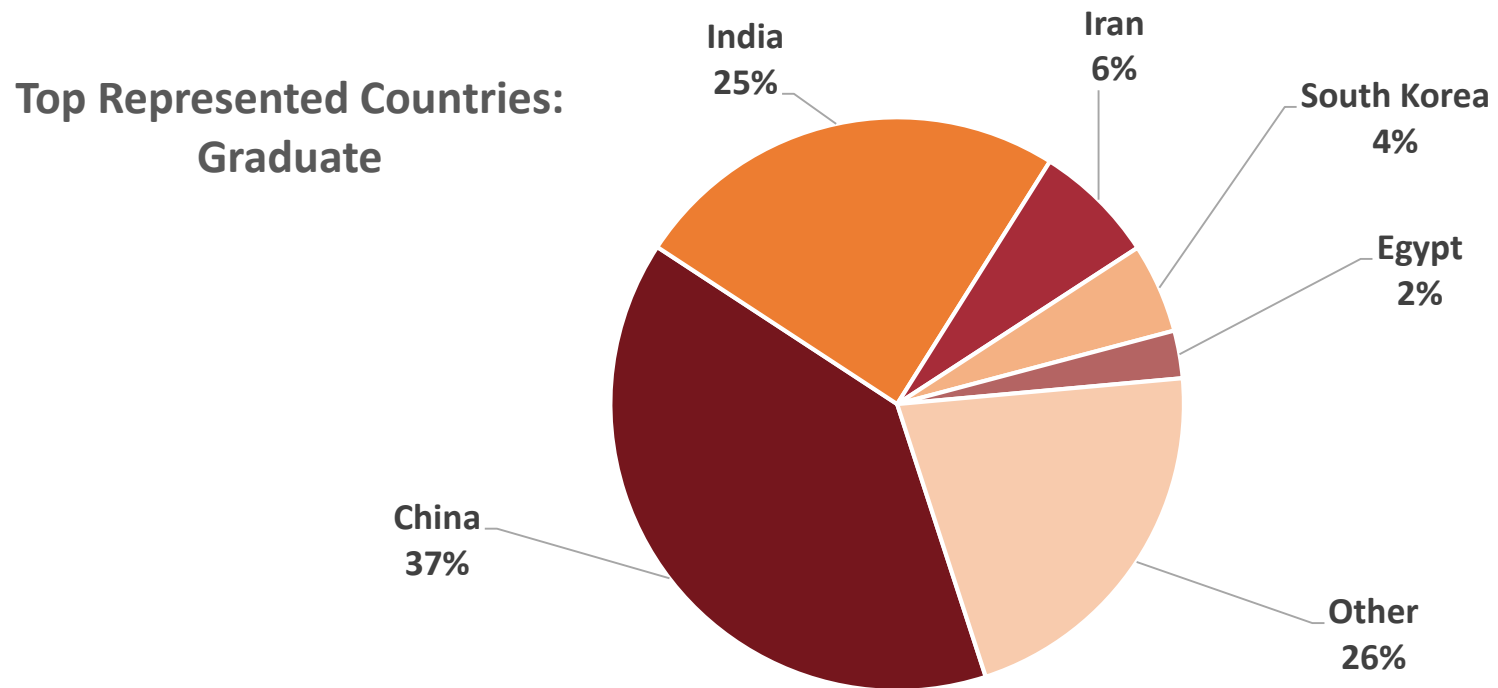
International Student Enrollment for Fall 2011 - Fall 2016



# Virginia Tech FAST FACTS on International Student Enrollment

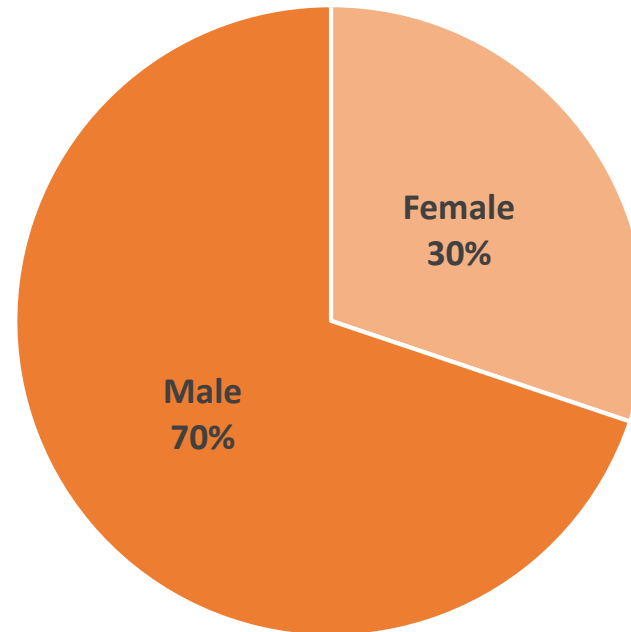


# Virginia Tech FAST FACTS on International Student Enrollment



# Virginia Tech FAST FACTS on International Student Enrollment

Gender Breakdown  
of International Student Population

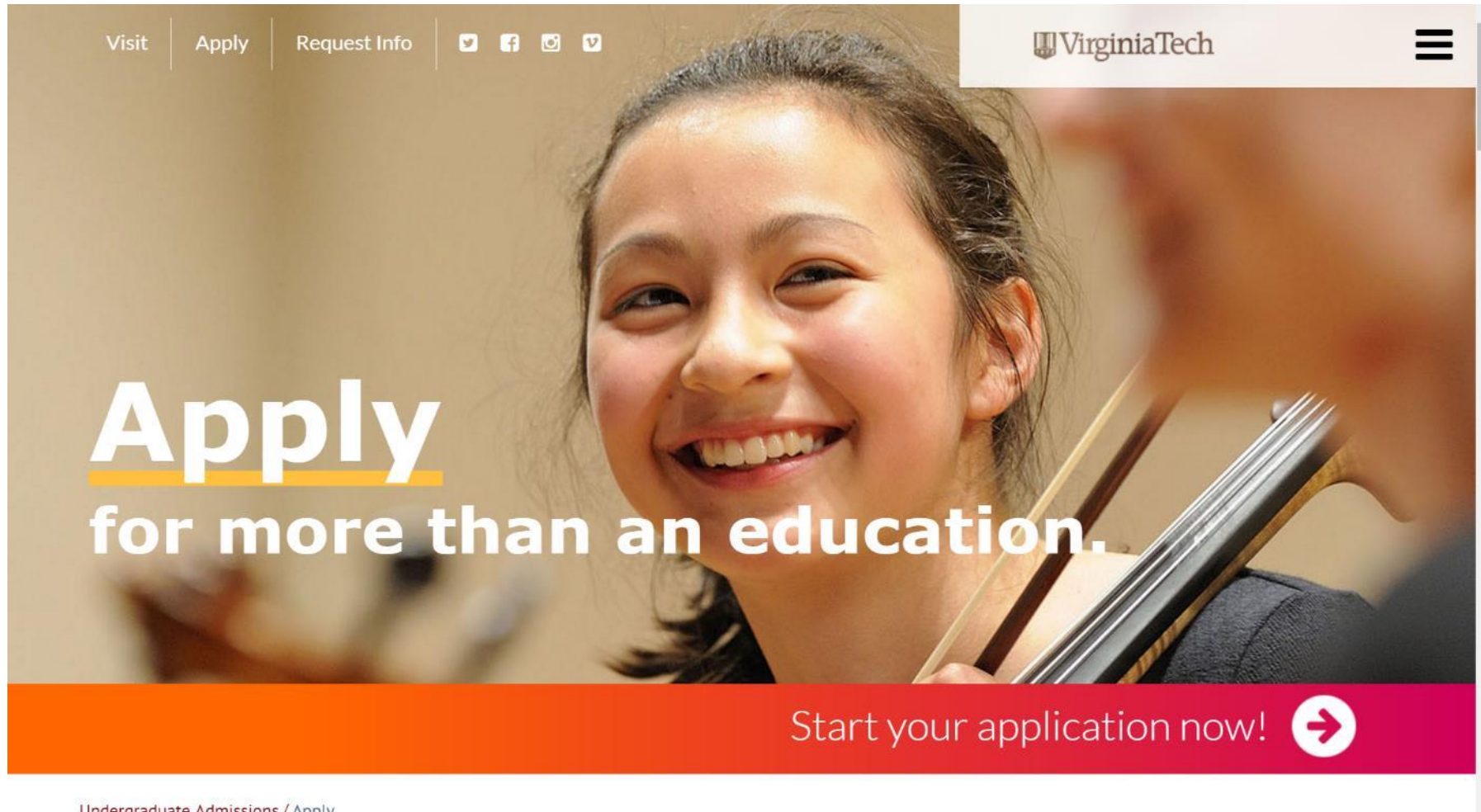











# Critical Nature of Cranwell's Work

# Application to Virginia Tech




Visit | Apply | Request Info |    

VirginiaTech 

# Apply

for more than an education.

Start your application now! 

Undergraduate Admissions / Apply


# Admission/Acceptance to Virginia Tech





# Administration in SEVIS

An official website of the U.S. government



# SEVIS

Student & Exchange Visitor Information System | 1-800-892-4829 SEVIS Help Desk

### Sign In

User Name:

Password:

By clicking "Login", you agree to our Security Consent

[Login](#) [Register for New Account](#)

[Forgot Your Password?](#)

**Department of Homeland Security Consent**

You are accessing a U.S. Government information system, which includes (1) this computer, (2) this computer network, (3) all computers connected to this network and (4) all devices and storage media attached to this network or to a computer on this network. This information system is provided for U.S. Government-authorized use only. Unauthorized or improper use or access of this system may result in disciplinary action, as well as civil and criminal penalties. By using this information system, you understand and consent to the following: You have no reasonable expectation of privacy when you use this information system; this includes any communications or data transiting, stored on, originated from or directed to this information system. At any time, and for any lawful government purpose

# Application for US Visa

The screenshot shows the U.S. Visa website interface. At the top left is the U.S. Department of State logo and the text "U.S. VISAS" and "U.S. DEPARTMENT OF STATE - BUREAU OF CONSULAR AFFAIRS". A search bar is located at the top right. A navigation menu includes "Tourism & Visit", "Business", "Employment", "Study & Exchange", "Immigrate", "Other Travel", "Location" (with a location pin icon), and "Set Nationality" (with a person icon). The breadcrumb trail reads "travel.state.gov > Visas > Visa Appointment & Processing Wait Times". There are "Print" and "Email" links. The main heading is "Visa Appointment & Processing Wait Times". Below this is a paragraph: "Advance travel planning and early visa application are important. If you plan to apply for a nonimmigrant visa to come to the United States as a temporary visitor, please review the information provided below where you will find:". A dotted line separates the text from the table. The table title is "Wait Times for Embassy/Consulate" and the location is "Beijing" with an "EDIT" button. The table has two columns: "Nonimmigrant Visa Type" and "Appointment Wait Time".

Nonimmigrant Visa Type	Appointment Wait Time
Visitor Visas	7 Calendar Days *
Student/Exchange Visitor Visas	4 Calendar Days *
All Other Nonimmigrant Visas †	1 Calendar Day *

On the right side of the page, there are two informational boxes. The first is titled "U.S. Embassy or Consulate" and contains the text "Learn about applying and interview scheduling at: U.S. Embassy Beijing". The second is titled "About Wait Times" and contains three footnotes: "\* Calendar days refers to every day of the week, including days when embassies are closed (such as weekends and holidays).", "† Work days refers only to days when the embassy is open and does not include weekends and holidays.", and "‡ The All Other Nonimmigrant Visa wait time DOES NOT include K or V visa applications, which are processed similar to immigrant visas. A, G, and NATO applications are excluded from these wait times, as they are processed separately."



# Arrival in US





# Attendance at New International Student Check-In, Orientation, and Transition Program





# Institutional and Individual Compliance





Cranwell International Center  
Mission, Organizational Structure, and  
Signature Programs and Services

# CRANWELL MISSION

**Cranwell International Center** exists to *articulate*, *advocate*, and *act* in support of *international students*, *amplifying* their contributions to the Virginia Tech community and to the advancement of the university as more *globally oriented* and *internationally connected*.



# CRANWELL MISSION

*In partnership with other campus colleagues,  
Cranwell International Center:*

- ✓ **Enhances** awareness of the *unique contributions of international students.*  
*e.g., International Student Achievement Ceremony;  
UOPD/DDI Workshop: “Understanding the International Student Experience”; International Student Advisory Board*

# CRANWELL MISSION

*In partnership with other campus colleagues,  
Cranwell International Center:*

- ✓ **Equips** international students for *success inside and outside the classroom.*  
*e.g., New International Student Transition Program;  
in-country pre-departure orientation programs (China  
in 2017); partnerships with Academic Advising*

# CRANWELL MISSION

- ✓ **Ensures** institutional *compliance with federal regulations* governing the enrollment of international students.  
*e.g., Sunapsis; SEVIS*
- ✓ **Expands** opportunities for *meaningful interaction between domestic and international students.*  
*e.g., International VOICES; International Café Hour; Mozaiko Living-Learning Community; German Fulbright Student Summer Institute at VT*

# CRANWELL MISSION

- ✓ **Educates** students, faculty, and staff regarding the development of *intercultural competence* within the *global context*.  
*e.g., Intercultural Development Inventory*
- ✓ **Engages** the campus and broader community with a wide range of *intercultural programs and events*.  
*e.g., International Street Fair; International Education Week*



# CRANWELL MISSION

- ✓ **Enriches** institutional commitment to *diversity and inclusion*.  
*e.g., Inclusive VT; VT Advancing Diversity Workshop; Intercultural Development Inventory*





# Challenges Facing Cranwell

# Challenges and Opportunities

1. Ongoing internal reorganization within Cranwell (*What do we say “no” to?*)
2. Financial resources
3. Human resources
4. Physical resources (*i.e., space*)
5. US political and regulatory environment

“There is surely nothing quite so useless as doing with great efficiency what should not be done at all.”

– Peter Drucker

# LOOKING AHEAD...

A vision without a task is but a dream.  
A task without a vision is drudgery.  
A vision with a task is the hope of the world.

*(inscription from a church in Sussex, England, ca. 1730)*

# Movement Towards a Cranwell Vision

*From “come and see” to “go and tell”...*

*From tactical to strategic...*

*From task-driven to vision-inspired...*

*From transactional to relational...*

*From constrained to compelling storytelling...*

*From triage mode to stable and sustainable.*



# *An African Parable*



# Questions?

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[dclubb@vt.edu](mailto:dclubb@vt.edu)